



## ***SPONSORSHIP INFORMATION***

The Illinois Electronic Security Association represents the business interests of every alarm dealer in the state. For almost three decades, the IESA's mission has been to serve and promote the electronic security industry by providing direction through communication, education and fraternization events.

When Illinois alarm dealers are successful, so too are security product manufacturers and the service providers with whom they do business.

### **Why You Should Support the IESA with a Sponsorship or by Advertising Each Quarter in the *Protection Connection*?**

In addition to the sales benefit of marketing directly to 700 potential customers, service providers and manufacturers help sustain their own businesses by ensuring the continued success of the alarm industry in the State of Illinois.

Without cohesive guidance from the IESA, the wide-reaching security industry is at risk that subgroups with special interests may push their own legislative agenda to the detriment of the whole. As such, the most important advantage of supporting the IESA is that our input is sought and respected when laws are written so that there are no misunderstandings between the government and the electronic security industry.

By advertising quarterly and providing sponsorship support, you can help ensure the IESA will continue to be the state's "go-to" organization that represents the same alarm dealers who are your customers.

### **Yes, I want to be an IESA Platinum Sponsor for Only \$2,500!**

**As a Platinum Sponsor, You Receive \$3,450 in Value-Added Publicity, which Includes:**

- Annual Associate Member dues
- Signage at all IESA events
- Special recognition in the *Protection Connection* quarterly newsletter (logo and special notation)
- Special recognition in the Members Only Area of the IESA website (logo link and company description)
- Summer event sponsorship
- Inside cover advertising\* in four consecutive issues of the *Protection Connection*
- Admittance for two people at each of the five scheduled IESA dinner meetings (January, March, May, September and November)

**\* With only two Platinum Sponsorship packages available for 2010, secure your position now to receive the best value available.**

### **Yes, I want to be an IESA Gold Sponsor for Only \$2,000!**

**As a Gold Sponsor, You Receive \$2,750 in Value-Added Publicity, which Includes:**

- Annual Associate Member dues
- Signage at all IESA events
- Special recognition in the *Protection Connection* quarterly newsletter (logo and special notation)
- Special recognition in the Members Only Area of the IESA website (logo link and company description)
- Summer event sponsorship
- Full-page advertisement in four consecutive issues of the *Protection Connection*
- Admittance for two people at each of the five scheduled IESA dinner meetings (January, March, May, September and November)

**Yes, I want to be an IESA Silver Sponsor for Only \$1,700!**

**As a Silver Sponsor, You Receive \$2,350 in Value-Added Publicity, which Includes:**

- Annual Associate Member dues
- Signage at all IESA events
- Special recognition in the *Protection Connection* quarterly newsletter (logo and special notation)
- Special recognition in the Members Only Area of the IESA website (logo link and company description)
- Summer event sponsorship
- 1/2-page advertisement in four consecutive issues of the *Protection Connection*
- Admittance for one person at each of the five scheduled IESA dinner meetings (January, March, May, September and November)

**Yes, I want to be an IESA Bronze Sponsor for Only \$1,400!**

**As a Bronze Sponsor, You Receive \$1,950 in Value-Added Publicity, which Includes:**

- Annual Associate Member dues
- Signage at all IESA events
- Special recognition in the *Protection Connection* quarterly newsletter
- 1/4-page advertisement in four consecutive issues of the *Protection Connection*
- Special recognition in the Members Only Area of the IESA website (logo link and company description)

**Please refer to the *Protection Connection* Advertising flyer for information on advertising specifications.**

**Sponsorship Authorization**

Company Name: \_\_\_\_\_ Authorized by: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please sign and return to the IESA, 4238 N. Arlington Heights Rd., #107, Arlington Heights, IL 60004, by the deadlines specified. OR Fax to (877) 230-5110

You will be invoiced or you may choose to remit by credit card. All invoices must be paid in full prior to the deadline date.

**Invoice Me**  **Payment Authorization** (Complete form below)

Printed Name: \_\_\_\_\_

MC VISA AMEX (circle one): \_\_\_\_\_ Total Charge: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Card Number Exp. Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_